

## **MEDIA ALERT**

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# “Get your on”

*Organ donation awareness campaign encourages all Louisiana residents to register as organ donors on Louisiana’s Organ and Tissue Donor Registry*

**WHO:** Donate Life Louisiana – a collaboration between the Legacy Donor Foundation and the Louisiana Organ Procurement Agency (LOPA)

**WHAT:** Donate Life Louisiana will host simultaneous organ and tissue donation awareness events in New Orleans and Baton Rouge to encourage Louisianans to register as organ and tissue donors and to help dispel myths and fears that may prevent people from saving lives by not signing up.

**WHEN:** Thursday, April 23<sup>rd</sup>  
11 a.m.

**WHERE:** Office of Motor Vehicles  
6701 Airline Highway (just before David Drive)

**WHY:** Donate Life Louisiana has asked prominent community members to publicly sign up and help inspire residents to do the same.

Donate Life Louisiana seeks to increase Louisiana’s organ registry to 50 percent of the state’s population by 2014. Today, there are over 100,000 people nationally and more than 1,800 in the State of Louisiana waiting for life-saving organ transplants. One donor has the power to save nine lives, restore the sight of two people and enhance the lives of 50 more through tissue donation.

*For more information about how you can register to become an organ and tissue donor, please visit [www.donatelifela.org](http://www.donatelifela.org).*

