



**For immediate release**  
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## **THE HEART & SOUL OF NEW ORLEANS**

*Soul Revival 2007*  
*New Orleanians celebrate the Gift of Life*

**New Orleans, LA, March 10, 2007** – What fundraiser invites you to come as you are, eat comfort food with your fingers, and dance till your feet fall off to gospel, rock and rhythm sounds under one huge tent? None other than **Soul Revival 2007**, held **Saturday, March 10, 2007, 7:00 p.m., 1427 4<sup>th</sup> Street**, the annual fundraiser for the Legacy Donor Foundation.

This year Soul Revival returns after a year hiatus to the Garden District home of Anne and Edmund Redd. Begun in 1999 to raise funds to generate awareness of the urgent need for organ and tissue donation, Soul Revival exemplifies the heart and soul of the people of New Orleans. “New Orleanians love life and celebrate it in all its guises,” says Legacy Donor Foundation Chairman Jeanette Slakey. “Supporting organ donation is a perfect reflection of that spirit because organ donation, purely and simply, is a gift of life.”

Tables will be laden with soul food as Tyrone Foster and the Arc Singers start the party with their gospel sounds. Then, local legends Hot Rod Lincolns take the stage to start the crowd rock and rolling. And to stir the crowd further, headliner Luv Sexy will keep everyone on the dance floor for the rest of the night. All in support of the life-giving act of organ donation.

“One donor can save as many as nine lives,” says Soul Revival 2007 co-chair Darryl Berger, Jr. More than 1,600 people across Louisiana are waiting for life-saving organ transplants, nearly 95,000 across the nation. The critical shortage of donated organs in the United States means that every day an average of 17 people die waiting for life-saving transplants. Every 13 minutes another man, woman or child is added to the waiting list. “The amazing part is that it’s available now – it’s not something that takes years of research or millions of dollars in development. Anyone who donates his or her organs can save lives immediately. Organ donation is not a search for a cure – it is the cure echoed Bob Brown, Soul Revival’s co-chair.”

Soul Revival's proceeds go to the Legacy Donor Foundation (a 501(c)(3) non-profit organization whose mission is to educate the public about the urgent need for organ and tissue donors. Soul Revival tickets are \$150 per person. For ticket information, please call the Foundation at 504-220-8949.

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